



# Trustee recruitment pack

2024





“ On many occasions when we were in some difficult and very dark places, we received invaluable help and support from Bowel Cancer UK. Their professional knowledge, advice and emotional guidance were absolutely priceless and that is why I’m delighted to be a volunteer, working to create a future where nobody dies of the disease. ”

Tim

## Chair’s welcome

**I’m delighted you’re interested in joining our team as a Trustee at Bowel Cancer UK.**

Our task is urgent. Every 30 minutes someone dies from bowel cancer, making it the UK’s second biggest cancer killer. But it shouldn’t be this way, because bowel cancer is a treatable and curable disease, especially if diagnosed early.

Bowel cancer is also the fourth most common cancer in the UK – over 42,000 people are diagnosed each year. It can affect anyone, but it’s most common in those over 50. The scale of our task cannot be underestimated.

Bowel Cancer UK is the UK’s leading bowel cancer charity. We’re determined to save lives, improve the quality of life for everyone diagnosed with the disease, and support all those affected by bowel cancer in the UK. Our vision is a future where nobody dies of the disease.

In 2023, we launched our new strategy, focusing on early diagnosis to have the biggest impact for bowel cancer patients, and save thousands of lives. Today, just 10% of people with bowel cancer are diagnosed through the screening programme, while up to 25% are diagnosed in emergency settings, usually with harder-to-treat, more advanced disease. This must change.

As ever, we’re guided by the needs and priorities of our community and inspired by the generosity and energy of our wonderful supporters.

There’s both challenge and opportunity ahead. We know that our profile, reach, and funding aren’t as high as they should be for the scale of bowel cancer in the UK, and the impact it has on individuals, families and communities.



**Richard Anderson, Bowel Cancer UK Chair**

We’re now looking for two Trustees to join our exceptional Board, to work with our outstanding Senior Leadership Team to help deliver step change benefits to those affected by the disease.

As a Trustee, you’ll join an organisation with a vibrant, dynamic and ‘can-do’ culture. You’ll help the charity operate to the highest standards, raise more money, invest in research and support services, influence national policy and make a meaningful and impactful contribution to the lives of those affected by bowel cancer. We must make early diagnosis a reality for everyone with bowel cancer – will you help us to achieve it?

**We’re looking for two new Trustees with:**

- senior financial expertise
- direct experience of high value fundraising with major donors
- legal expertise
- lived experience of bowel cancer is desirable, but not essential

**If this sounds like the challenge for you, we’d love to hear from you. Thank you for your interest.**

## The opportunity

**Bowel Cancer UK are looking for two new talented and committed Trustees to join our Board with experience in any of the following:**

### 1. Finance

Extensive experience of financial leadership. You'll have a track record of financial oversight and management. This Trustee will play a key role on the Finance and Resources Committee, supporting the board in spotting strategic, operational and financial risks and opportunities, and in developing our plans and monitoring progress against them.

### 2. Fundraising

A strong and robust high value network and experience of brokering and accessing relationships to increase income and reach for the charity through philanthropic individuals and organisations. This is an exciting opportunity for someone who shares our vision and is driven by the scale of our challenge.

### 3. Legal

Legal expertise to work closely with the Board to provide knowledge, advice, scrutiny and to support strong governance. You will have strategic vision and expertise in charity law, commercial law or employment law.

We welcome those who share our values, and we encourage candidates who can help increase the diversity of the Board.

**Across each of these roles, we're looking for Trustees who:**

- share our passion for our mission and the work we do
- would bring new and challenging perspectives to our charity
- have experience of building inclusive and diverse cultures within an organisation
- could act as an ambassador for our charity and our community

Everything we do is driven by the needs and priorities of people with bowel cancer. We strive to hear their voices and views at every level, and to work together for better outcomes and meaningful change. We make sure that the voices of people with bowel cancer are heard by those making decisions which will affect them, within government, the health service, and our own charity.

## About Bowel Cancer UK

We're the UK's leading bowel cancer charity. We support and fund targeted research, provide expert information and support to patients and their families, educate the public and professionals about the disease, and campaign for early diagnosis and access to best treatment and care.

### Our vision

A future where nobody dies of bowel cancer.

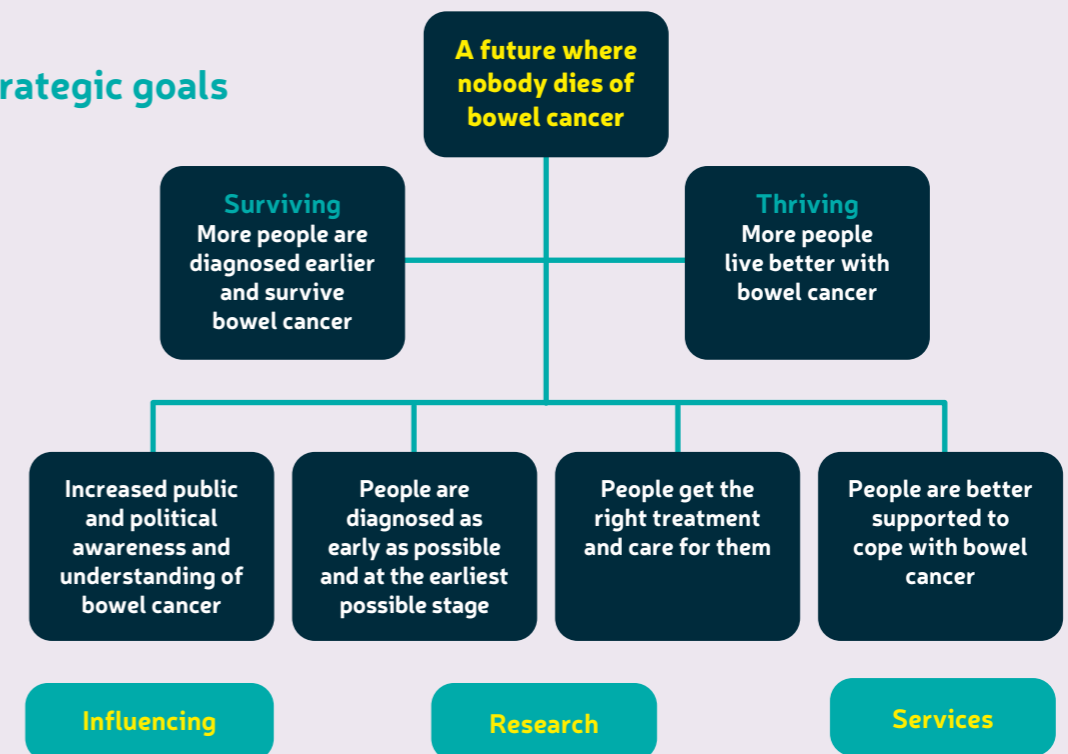
### Our mission

We're determined to save lives and improve the quality of life of everyone affected by bowel cancer by championing early diagnosis and access to best treatment and care.

### Our values

We always strive to be patient and family focussed, compassionate and human, expert and evidence-based, ambitious and determined, and welcoming and inclusive.

### Our strategic goals



## 2022 in numbers



We provided over **1.8 million** moments of support to people affected by bowel cancer and their loved ones



We funded new research grants totalling **£464,300**, including four projects looking at a range of ideas to improve early diagnosis and the appointment of our first Colorectal Surgical Research Chair in Scotland



Our digital patient information was downloaded over **38,000 times**



We sent out nearly **119,000** health information booklets to patients and healthcare professionals



Over **12,000** individuals and nearly **200** partners and institutions helped us to raise **£6.3 million**



Our Ask The Nurse service responded to **563 enquiries**



Our healthcare professionals network **almost doubled** and we ran five virtual education events attended by more than **330 professionals**



Our forum grew to more than **7,000 active members** and was visited over **half a million times** over the course of the year



Our **#GetOnARoll** campaign inspired every major supermarket to raise awareness of bowel cancer symptoms. We secured eight partners by the end of the year - including toilet roll brand **Andrex®** - bringing lifesaving information into more than one in three households in the UK



We shared the **voice of 100 patients** and their families to help secure NICE approval for regorafenib, a new treatment for advanced bowel cancer patients



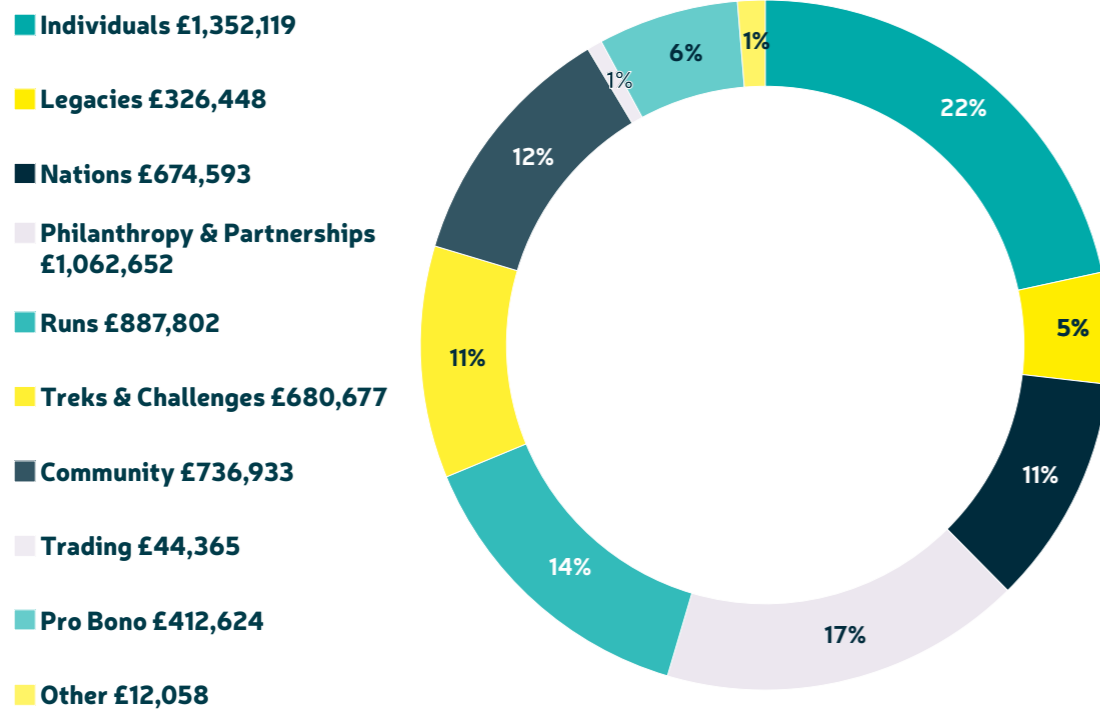
More than **100 pharmacies** in Wales requested our brand-new pharmacy toolkit to encourage people experiencing symptoms to seek help faster



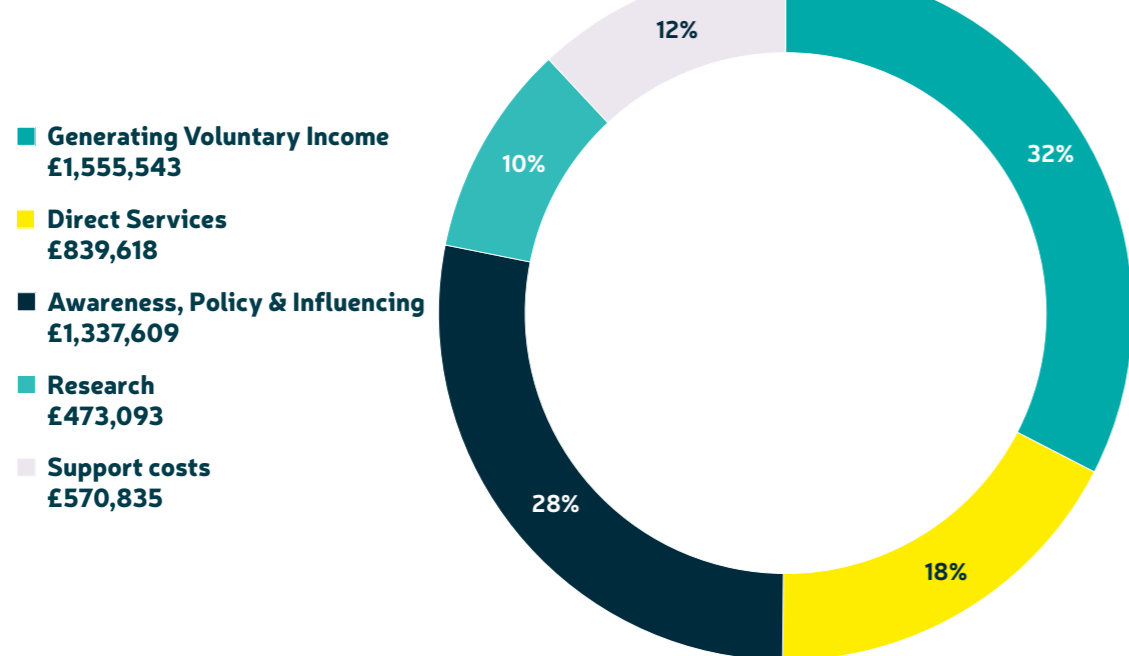
Thanks to almost **650 campaigners** writing to their local politicians, **88 local politicians attended** our events in Holyrood, the Senedd and Westminster during Bowel Cancer Awareness Month

# Financial summary 2022

## Where our money comes from



## How we spend our money



“ When I was really scared, I went onto Bowel Cancer UK’s online forum and then joined the stage 4 Facebook group. This has been a massive support for me and I am active on it. I also used the charity’s website to find out information about my cancer when I was ready to do it.

Hannah

”

## Trustee responsibilities

- To contribute actively to the Board of Trustees' role in setting the vision, mission, values and strategic direction of Bowel Cancer UK and ensuring that there is a common understanding of these by trustees, staff and volunteers
- To approve Bowel Cancer UK's strategy and regularly reviewing this to ensure that it best serves the Charity's objectives as defined in its Articles of Association
- To approve an annual plan and budget to enable delivery of the strategy
- To ensure that Bowel Cancer UK's constitution and any rules remain fit for purpose
- To provide stewardship of Bowel Cancer UK's assets including ensuring that financial obligations are met, adequate financial controls are in place and assets are used appropriately and safeguarded
- To ensure the financial stability of Bowel Cancer UK
- To appoint the auditor and determine the annual audit fee
- To approve the annual report and accounts
- To regularly review and consider reports on Bowel Cancer UK's impact, performance and progress towards its strategic objectives
- To ensure that Bowel Cancer UK's major risks are identified and reviewed regularly and that systems are in place to mitigate or minimise these risks
- To appoint the Chief Executive and monitor their performance
- To appoint the Company Secretary
- In addition to the above statutory duties, each trustee should use any specific skills, knowledge or experience they have to help the board of Trustees reach sound decisions
- To ensure that Bowel Cancer UK complies with its governing documents, charity law, company law and any other relevant legislation or regulations
- To think creatively and achieve good balance between collaboration and challenge
- To act as an advocate and representative of Bowel Cancer UK

The Board of Trustees meets four times a year and also holds a strategy day in September. Trustees should expect to also serve on a Board Committee.

All Trustees are unremunerated and are voluntary. Reasonable expenses will be reimbursed.

Trustees are initially appointed for three years, with an expectation that they will serve one or two further three-year terms (subject to performance) and may serve three consecutive terms. In exceptional circumstances, this may be extended to four terms.

### How to apply:

Please send your CV and a covering letter of no more than two pages to [jobs@bowelcanceruk.org.uk](mailto:jobs@bowelcanceruk.org.uk)

If you would like a preliminary discussion about becoming a Bowel Cancer UK Trustee, please email Genevieve Edwards, Chief Executive at [genevieve.edwards@bowelcanceruk.org.uk](mailto:genevieve.edwards@bowelcanceruk.org.uk)

Closing date for applications: **Thursday 29 February 2024**  
You should expect to hear further by **Monday 25 March 2024**

**We're committed to widening the diversity of our Board to reflect a broad and inclusive range of background and skills, and would welcome applicants who reflect the diverse communities that we're proud to serve.**



**Bowel Cancer**<sup>UK</sup>  
Beating bowel cancer together

Bowel Cancer UK is the UK's leading bowel cancer charity. We're determined to save lives and improve the quality of life of everyone affected by the disease.

We support and fund targeted research, provide expert information and support to patients and their families, educate the public and professionals about bowel cancer and campaign for early diagnosis and access to best treatment and care.

**To donate or find out more visit**  
**[bowelcanceruk.org.uk](https://www.bowelcanceruk.org.uk)**

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  [@bowelcanceruk](https://www.instagram.com/bowelcanceruk)